

## **Usage of Certification Marks**

ASIS International has strict rules on the usage of certification marks

## **Appropriate Usage:**

- The holder of an ASIS Certification in good standing may use the certification marks for the purpose of identifying themselves as holding a certain certification(s) on business cards, stationery, resumes, and professional listing.
- The certification marks cannot be used by individuals, organisations or companies on websites, promotional materials, and advertisements with misleading claims that ASIS International or the Professional Certification Board supports/sponsors their activities.
- The holder of an ASIS Certification in good standing may not produce promotional items that display the marks for resale.

Below are important guidelines to ensure appropriate display of the certification marks. All certification marks must appear in capital letters followed by the superscript ® symbol.

## **Correct Examples:**

- I. CPP®, PCI®, PSP®
- II. CPP® Certified Protection Professional Board Certified in Security Management
- III. PCI® Professional Certified Investigator Board Certified in Investigations
- IV. PSP® Physical Security Professional Board Certified in Physical Security

Anything outside of the above examples is outside and therefore not supported by ASIS International.